

PRIVACY POLICY PURSUANT TO EUROPEAN REGULATION No. 2016/679 ("GDPR")

Dear User,

Please read this policy (hereinafter, 'Policy') carefully, prepared pursuant to Articles 13 and 14 of the General Data Protection Regulation No. 2016/679 (hereinafter, 'GDPR'), in which we provide you with all the details relating to the processing of your personal data collected while you browse the website of Mercurio S.r.l., represented by its legal representative *pro tempore* (Tax Code/VAT No. 02425450034) with registered office in Milan (MI), Via Mauro Macchi 8 (hereinafter, 'Data Controller' or 'Company').

1. DATA CONTROLLER

Mercurio S.r.l. (formerly Mercurio 200 S.r.l.) in the person of its *pro tempore* legal representative (Tax Code/VAT No. 02425450034) with registered office in Milan (MI), via Mauro Macchi 8.

2. PERSONAL DATA SUBJECT TO PROCESSING

The Data Controller collects and processes your personal data such as, for example, your name, surname, telephone number and e-mail address and other personal data that you may have provided when requesting contact. The Data Controller also collects and processes your browsing data such as, for example, your IP address.

The Company does not require users of its website to provide so-called special data.

3. PURPOSE OF PERSONAL DATA PROCESSING

Your personal data may be processed by the Data Controller for the following purposes:

- to fulfil the request received through the voluntary completion of the contact form on the Company's website (<https://mercurio-group.com/it/contatti/>);
- to carry out promotional, commercial and marketing activities (only if you have given separate and explicit consent).

4. LEGAL BASIS FOR PROCESSING

The legal bases for the processing of your personal data are as follows:

- with reference to the purposes referred to in the first point, the legal basis for the processing of your personal data is represented by Art. 6.1 letter b) GDPR - '*processing necessary for the performance of a contract or for the implementation of pre-contractual measures taken at your request*';
 - with reference to the purposes referred to in the second point, the legal basis for the processing is represented by Art. 6.1 letter a) GDPR - '*the data subject has given consent to the processing of his or her personal data for one or more specific purposes*';
- The provision of your personal data is necessary to allow the Company to process the message received; refusal to provide such personal data prevents any contact with the Company. The provision of your personal data is, however, purely optional as regards the possibility for the Company to carry out promotional, commercial and marketing activities. Refusal to provide personal data for this purpose will only result in the inability to receive informational and promotional communications (including the 'newsletter') from the Company.

5. STORAGE PERIOD

Personal data provided for the Company to fulfil a request received by filling in the contact form on its website is retained for a period not exceeding 1 (one) year from the date the message is sent to the Company, without prejudice to the Company's right to retain personal data for a different or additional period for the sole purpose of pursuing specific purposes indicated in the Policy. Personal data provided for promotional, commercial and marketing activities are stored for a period not exceeding 1 (one) year from the sending of the message to the Company and may be subject to withdrawal of consent at any time by sending an email with the subject 'CANCELLAMI' (DELETE ME) to the postal address at the bottom of the Policy.

6. RECIPIENTS AND TRANSFER OF DATA

Your data may be shared with:

- persons authorised by the Data Controller to process personal data who have undertaken to maintain confidentiality or are subject to an adequate legal obligation of confidentiality; Outside of the above cases, your personal data will not be disclosed except to persons, entities or authorities to whom disclosure is mandatory under the provisions of law or regulations. Your personal data will not be transferred to third countries or international organisations.

7. EXERCISE OF THE RIGHTS OF THE DATA SUBJECT

In accordance with the provisions of the GDPR, you have the right to request the Data Controller to access, rectify and erase your personal data at any time, provided that the legal requirements are met. Finally, you may object to the processing of your data at any time.

The law also allows you to exercise your right to request the restriction of processing in the cases provided for in Article 18 of the GDPR.

In the cases referred to in Article 20 of the GDPR, you have the right to obtain your data in a structured, commonly used and machine-readable format and, if technically feasible, to transmit it to another controller without hindrance. Finally, we remind you that you always have the right to lodge a complaint with the competent supervisory authority (Garante per la Protezione dei Dati Personali, Italian Data Protection Authority), pursuant to Article 77 of the GDPR, if you believe that the processing of your data is contrary to the legislation in force.

8. CHANGES

The Data Controller reserves the right to update the Policy at any time and to inform the data subjects through the use of the most appropriate means. For any further information or questions, you can contact the Data Controller at the following e-mail address: info@mercurio-group.com

DECLARATION OF ACKNOWLEDGEMENT OF THE POLICY

The undersigned _____ [FIRST NAME AND SURNAME] declares that they have read the Policy pursuant to Articles 13 and 14 of European Regulation No. 2016/679 issued by the Data Controller, and that they have understood the purposes and legal basis of the processing, the retention period of the data provided, the types of personal data processed, the rights granted to the data subject, as well as the subjects to whom the data may be communicated and/or transferred.

[Place, date]

[Signature]

_____**MERCURIO S.R.L.**

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